

“Maine is on its way to begin the shift towards a renewable energy economy.”

For Immediate Release:

To the Editor,

On Friday, January 29<sup>th</sup>, at 2:00pm, Maine's largest utility interfaced solar energy system will be “turned on” in a celebration with many guests in attendance, including Maine Governor hopefuls, Eliot Cutler, Steve Rowe and Vern LaPointe .

This new solar array is 2.5 times larger than previous systems installed in Maine and includes 638 solar panels that are 100% US Made. Solar Market/Sun Gen of Arundel, Maine installed the 110KW system for the George R. Roberts Company/The Step Guys facility in Alfred, Maine.

“We've been installing solar for over 15 years and this is our largest project to date. We look forward to even bigger solar installations in the near future” remarked Everett Rideout, President of Rideout Electric in Warren, Maine.

“Maine is well on its way to begin the shift towards a renewable energy economy” states Naoto Inoue, President of Solar Market/Sun Gen. “This joint venture between Solar Market/Sun Gen and The George R. Roberts Company sets a new standard how any company in Maine can achieve guaranteed operational energy costs by having solar providing 100% of annual energy needs.”

“This solar system and the available financing of the solar equipment is very innovative. The offer by Solar Market/Sun Gen to cut my operational costs by 10% made the deal an easy decision for me” remarked Tim Cook, president of George R. Roberts Company. “We’re a manufacturing company that relies on electricity. To be able to source that energy from a Green system, and save money, is a win for us and the environment” added Cook.

The partnership between these two companies started when Cook purchased a solar power system from Solar Market for his own home. That purchase from Naoto Inoue led to a friendship between the two company leaders. When the opportunity developed to build a system that had so many benefits for both the trust was in place and the process moved rapidly.

“By assembling the most efficient equipment and reducing installation costs through innovation, we can compete for and win against any other energy sector for long-term energy stability and security” states Naoto Inoue. To prove this point, Solar Market is currently finishing the installation of a large 50KW system, 288 solar panels, at their Arundel office. This system provides electricity for not only the lights and operating equipment, but also for the heating and cooling of their large office building. “This is the best use of renewable, home-grown energy. The path to our national security is through achieving energy independence. Imagine a 20% reduction of our fossil fuel dependence by 2020, what it would do for our economy.” remarked Inoue.

**For more information, contact Naoto Inoue:**

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